

the *Floralife* 5 Steps of Fresh

1 Sanitize

Clean, disinfect and deodorize work surfaces, cutting tools and buckets to help maximize flower quality and vase life. EPA approved floral product.



2 Hydrate

Jump-start flowers by unclogging stem cells and improving flower food uptake.



3 Nourish

Provide nutrients to fully open flowers while increasing freshness and quality—what your customers expect. Can be used in a vase bouquet or in a foam arrangement.



4 Protect

Refresh, hydrate and protect flowers with a final step of finishing spray to extend the enjoyment of receiving flowers.



5 Customer Care

Take care of the flowers long after they have left the shop with take home flower food in a sachet. Educate your customers to continue to feed their flowers for longer lasting enjoyment.



For more information, visit us at www.floralife.com or call your sales representative.